



WHEN YOUR HEAD SAYS ONE THING BUT YOUR GUT SAYS “NOT TODAY”

Ask your doctor about GI-focused ENTYVIO.

- Acts specifically in the gastrointestinal (GI) tract to help control damaging inflammation.
 - The first and only biologic approved just for ulcerative colitis and Crohn's.
- ENTYVIO is clinically proven to provide long-term relief and remission. Individual results may vary.

ENTYVIO is for adults with moderate to severe ulcerative colitis when certain other ulcerative colitis medicines have not worked well enough or cannot be tolerated.

Early Results



47% of patients on ENTYVIO achieved response compared to 26% of patients on placebo at Week 6.



42% of patients achieved remission compared to 16% of patients on placebo at 1 year.

Ask your doctor if ENTYVIO is right for you.

How ENTYVIO Compared to HUMIRA®* (adalimumab) in Patients with Ulcerative Colitis



In a separate head-to-head study, ENTYVIO helped significantly more patients with moderate to severe ulcerative colitis than Humira®* (adalimumab) achieve remission at 1 year.

31.3% of ENTYVIO patients achieved remission compared to 22.5% of Humira patients at 1 year.

*Humira is a registered trademark of AbbVie, Inc. For information related to adalimumab, please see AbbVie.com.

Uses of ENTYVIO® (vedolizumab):

ENTYVIO is a prescription medicine used in adults for the treatment of:

- moderately to severely active ulcerative colitis

Safety Considerations

Do not receive ENTYVIO if you have had an allergic reaction to ENTYVIO or any of its ingredients. Infusion-related and serious allergic reactions can happen while you are receiving ENTYVIO or several hours after treatment. ENTYVIO may increase your risk of getting a serious infection.

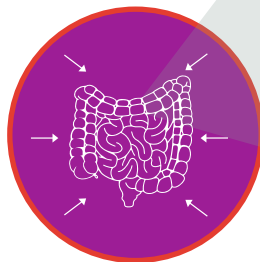
Please see Important Safety Information on page 4.

THE ONLY GI-FOCUSED BIOLOGIC FOR ULCERATIVE COLITIS

Ulcerative colitis is the result of an abnormal immune system response, during which your body mistakes certain food, bacteria, and other materials in the intestine for foreign or invading substances. It then sends white blood cells into the intestines where they create inflammation.

This inflammation is usually temporary, but with ulcerative colitis, researchers believe that your immune system doesn't know how to "turn off" once it's on. As a result, chronic inflammation damages the intestine and causes symptoms of ulcerative colitis.

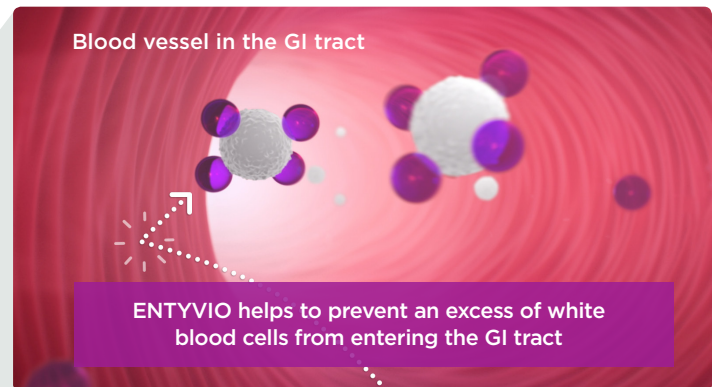
ENTYVIO is the first and only biologic that acts specifically where inflammation occurs: in the GI tract.



ENTYVIO has a targeted way of working.

ENTYVIO works by binding to a protein on the GI-directed white blood cells, preventing an excess of white blood cells from entering into the GI tract. This helps to control inflammation and symptoms of ulcerative colitis.

Learn more about the science of ENTYVIO at HowENTYVIOWorks.com.



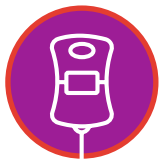
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STARTING ENTYVIO

ENTYVIO is administered by a healthcare provider through a needle placed in a vein in your arm (intravenously), either at the healthcare provider's office or at an alternate site of care. Your healthcare provider will monitor you during and after the ENTYVIO infusion for side effects to see if you have a reaction to the treatment.

TREATMENT SCHEDULE

Starting Doses



WEEK 0



WEEK 2



WEEK 6

You will receive ENTYVIO by infusion at **Weeks 0, 2, and 6**. The infusion takes about **30 minutes**.

Maintenance Doses



EVERY 8 WEEKS

Starting at **Week 14**, you'll receive **1 infusion every 8 weeks**.

- **In the first year**, you'll receive 8 doses of ENTYVIO
- **After the first year**, you'll receive 6 doses each year

If you have questions about the infusion process, speak with your doctor.

Safety Considerations

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EntyvioCONNECT

EXPERT HELP WHEN YOU NEED IT MOST

Living with ulcerative colitis is difficult enough. Managing your treatment shouldn't be. Once you and your doctor have made the decision to try ENTYVIO® (vedolizumab), the caring team of experts at *EntyvioConnect* is available to guide you with resources designed to make your journey as stress-free as possible.

Once you're prescribed ENTYVIO, you're eligible for *EntyvioConnect*.



Personalized Guidance

Our Nurse Educators provide one-on-one guidance, resources, and reassurance to help you get started and stay on track with your treatment as prescribed by your doctor. Nurse Educators do not provide medical advice.



Ongoing Support

You'll have access to helpful resources like medication reminders and educational information to help you along the way.



Financial and Insurance Help

Our co-pay and other financial resources may help you save on your out-of-pocket costs. Our experts can help navigate your insurance coverage and any eligibility requirements.



Get Connected

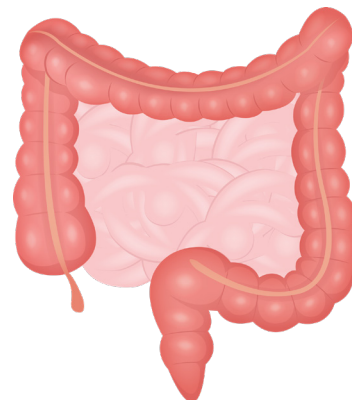
Call **1-844-ENTYVIO** (1-844-368-9846) or sign up at: [ENTYVIO.com/Connect](https://www.entyvio.com/connect).

QUESTIONS TO ASK YOUR DOCTOR

Here are some examples of questions you may want to ask your doctor as you work together to find the best treatment for your specific needs.

- How is a biologic medication different from other medications?
- Have there been clinical studies that show how biologic treatment options for ulcerative colitis compare to other treatments?
- Once we decide on a treatment, how soon can I expect to see an improvement in symptoms?
- What goals should I set for my treatment?

Ask your doctor to point out the area of inflammation in your GI tract.



Safety Considerations

Do not receive ENTYVIO if you have had an allergic reaction to ENTYVIO or any of its ingredients. Infusion-related and serious allergic reactions can happen while you are receiving ENTYVIO or several hours after treatment. ENTYVIO may increase your risk of getting a serious infection.

Please see Important Safety Information on page 4.

Important Safety Information for ENTYVIO

- Do not receive ENTYVIO if you have had an allergic reaction to ENTYVIO or any of its ingredients.
- ENTYVIO may cause serious side effects, including:
 - Infusion-related and serious allergic reactions can happen while you are receiving ENTYVIO or several hours after treatment. You may need treatment if you have an allergic reaction. Tell your healthcare provider or get immediate medical help if you get any of these symptoms during or after an infusion of ENTYVIO: rash, itching, swelling of your lips, tongue, throat or face, shortness of breath or trouble breathing, wheezing, dizziness, feeling hot, or palpitations (feel like your heart is racing).
 - ENTYVIO may increase your risk of getting a serious infection. Before receiving and during treatment with ENTYVIO, tell your healthcare provider if you think you have an infection or symptoms of an infection, such as fever, chills, muscle aches, cough, shortness of breath, runny nose, sore throat, red or painful skin or sores on your body, tiredness, or pain during urination.
 - People with weakened immune systems can get progressive multifocal leukoencephalopathy (PML) (a rare, serious brain infection caused by a virus). Although unlikely while receiving ENTYVIO, a risk of PML cannot be ruled out. PML can result in death or severe disability. There is no known treatment, prevention, or cure for PML. Tell your healthcare provider right away if you have any of the following symptoms: confusion or problems thinking, loss of balance, change in the way you walk or talk, decreased strength or weakness on one side of the body, blurred vision, or loss of vision.
 - Liver problems can happen in people who receive ENTYVIO. Tell your healthcare provider right away if you have any of the following symptoms: tiredness, loss of appetite, pain on the right side of your abdomen, dark urine, or yellowing of the skin and eyes (jaundice).
- The most common side effects of ENTYVIO include common cold, headache, joint pain, nausea, fever, infections of the nose and throat, tiredness, cough, bronchitis, flu, back pain, rash, itching, sinus infection, throat pain, and pain in extremities. These are not all the possible side effects of ENTYVIO. Call your healthcare provider for medical advice about side effects.
- Before receiving ENTYVIO, tell your healthcare provider about all of your medical conditions, including if you: have or think you may have an infection or have infections that keep coming back; have liver problems; have tuberculosis (TB) or have been in close contact with someone with TB; have recently received or are scheduled to receive a vaccine; or if you are pregnant, breastfeeding, plan to become pregnant, or plan to breastfeed.

Please see the [Full Prescribing Information](#), including the [Medication Guide](#), for ENTYVIO and talk with your healthcare provider.

You are encouraged to report negative side effects of prescription drugs to the FDA.

Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Uses of ENTYVIO® (vedolizumab)

ENTYVIO is a prescription medicine used in adults for the treatment of:

- moderately to severely active ulcerative colitis
- moderately to severely active Crohn's disease



To learn more about ENTYVIO, go to ENTYVIO.com/Connect and follow us on social media.



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